

FACTS PARTNERSHIP TO ADVANCE ALTERNATIVE FUEL VEHICLES

MHAT IS CLEAN

Clean Cities is a *locally-based* government/industry partnership, coordinated by the U.S. Department of Energy (DOE) to expand the use of alternatives to gasoline and diesel fuel. By combining local decision making with voluntary action by *partners*, the "grass-roots" approach of Clean Cities departs from traditional "top-down" federal programs. It creates an effective plan, carried out at the local level, for creating a sustainable, nationwide alternative fuels market.

HOW DOES

CLEAN CITIES

Clean Cities builds on local initiative, provides options to local problems, and creates partnerships as the mechanism to develop solutions. Clean Cities works directly with local businesses and governments to shepherd them through the goal-setting, coalition-building, and commitment process necessary to establish the foundations for a viable alternative fuels market. Then, by sharing local innovation along the Clean Cities network "mayor-to-mayor," by relating local problems to state and federal objectives, and by providing continuous feedback to the 2,000 industry and government stakeholders, Clean Cities can continually pioneer innovations and aspire to effect national as well as local achievements. **DOE will be working with Clean Cities coalitions nationwide to:**

CREATE NEW JOBS AND COMMERCIAL OPPORTUNITIES

Alternative fuels and alternative fuel vehicles (AFVs) can benefit the economy in many ways. Converting conventional vehicles to AFVs, developing new technologies and products, utilizing domestically produced alternative fuels, increasing crop (feedstock) production, and expanding alternative fuel infrastructure create commercial opportunities, new jobs, and businesses nationwide.

FACILITATE ALTERNATIVE FUEL VEHICLE PRODUCTION AND CONVERSION

By pledging AFV acquisitions through the year 2005, the 2,000 registered Clean Cities stakeholders have shown that significant demand exists for these vehicles. Clean Cities will work to transform these pledges into validated vehicle acquisition and conversion plans useful to manufacturers challenged to develop market-driven production lines.

ADVANCE CLEAN AIR OBJECTIVES

The Clean Cities program will advance the objectives of the Clean Air Act and seek to integrate its 1990 Amendments into each Clean City coalition's decision-making process.

INCREASE PUBLIC AWARENESS

Clean Cities will pursue an active public education campaign to ensure that citizens are aware of the benefits of using alternative fuels over gasoline and diesel.

PROVIDE GREATER FUEL CHOICES

The variety of fuel choices has enabled Clean Cities to choose the alternative fuels that best serve their local community and economy. This choice gives the community an opportunity to utilize the fuels that provide them with the best fuel performance, reduced emissions, and financial incentives.

DEVELOP "CLEANCORRIDORS"

Clean Cities recognizes the need for "clean corridors" and will build links between existing Clean Cities to ensure that refueling facilities will be available for regional transit.

EXPAND REFUELING INFRASTRUCTURE

Concurrent with Clean Cities expansion of the AFV market, the program will build on fuel supplier commitments to provide the refueling infrastructure critical for service and maintenance of AFVs. In addition, the program will seek to make available existing private refueling stations for wider use.

SUPPORT REGULATED FLEETS

Through the Clean Cities program, DOE will be able to provide local assistance to federal and state requirements for AFV acquisitions and conversions.

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A STRONG PROGRAM FOR A STRONG INDUSTRY





Clean Cities Accomplishments

The Clean Cities program has created more than 50 partnerships in communities throughout the country, and is still gaining momentum. These "pioneer" Clean Cities feature approximately 30,000 operational AFVs—reducing oil consumption and tailpipe emissions. The 2,000 stakeholder organizations are committed to significant increases in vehicle acquisitions and infrastructure investment over the next five years.

Contact the Clean Cities Hotline at:
Phone: 1-800-CCITIES
Website: www.ccities.doe.gov
E-mail: ccities@nrel.gov

DOE helps organize and structure the Clean Cities program; however, the momentum of the program depends on the motivation of local Clean Cities coalitions. In addition to the program's highlights, it is especially important for local Clean Cities to:

- Utilize the skills and resources found in partnerships
- **♦** Keep goals current

- ♦ Share success stories with other Clean Cities
- **♦** Seek funding alternatives

Local Clean Cities Coordinators

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The Clean Cities Hotline (toll-free 1-800-CCITIES) provides answers to questions on funding, alternative fuels and AFVs, program planning, and other program issues. The Hotline also makes available several resources for Clean Cities use, including the following publications:

- The Road to Clean Cities provides cities with step-by-step instructions on how to become a Clean City.
- Clean Cities Guide to Alternative Fuel Vehicle Incentives and Laws contains information on how and where funding is available for Clean Cities use.
- Clean Cities Troubleshooting Guide offers helpful suggestions on solving the challenges Clean Cities may face.
- The Clean Cities Drive provides cities with quarterly updates on the Clean Cities program.

DOE has also appointed Clean Cities coordinators at each of the DOE Regional Support Offices to assist local Clean Cities with their alternative fuels market development. In addition, a vast network of local Clean Cities coordinators is available to provide assistance. These federal and local coordinators are listed in this brochure, or can be provided by the Clean Cities Hotline.

CLEAN CITIES REGIONAL CONTACTS

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E-mail: ccities@nrel.gov or write to: U.S. Department of Energy, EE-34 **Clean Cities Program**

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